



## stone & tile ptb

### Lead in questions

- Are you tiling onto floor?
- Are your tiles large format? Are they porcelain or natural stone?
- Do you need a floor adhesive that is flexible and easy to apply?

## Features & Benefits: BAL stone & tile ptb

### **Feature 1: Designed for natural stone and large format tiles.**

- Ideal for fixing all natural stone types including slate, marble, travertine, limestone and sandstone
- Suitable for ceramics, porcelain and all other tile types
- Suitable for all large format tiles

### **Benefit: One adhesive choice for all floor tile types**

### **Feature 2: Excellent bond strength and flexibility.**

- Ideal for using on overlaid timber floors
- Ideal for areas of vibration and movement
- Ideal for floors with under tile heating.

### **Benefit: Fixers can be confident of ease of use and lasting performance.**

### **Feature 3: Multi Purpose**

- Suitable for tiling floors (interior & exterior use) and with a bed depth of up to 25mm can also be used to level uneven floors.

### **Benefit: Allows easy application and provides one solution to tiling uneven floors.**

### **Feature 4: Quick drying.**

- Grout in 2 hours (at 20°C).

### **Benefit: Ideal for fast-track tiling when applied.**

## When should I sell this?

This product should replace all sales:

- Dunlop Large Format Adhesive
- BAL pourable thick bed (now deleted)
- BAL ptb flexible
- Other branded large format or pourable thick bed floor adhesives.

**BAL stone & tile ptb is the ideal product for floor tiling** and should be sold in conjunction with **BAL supercover rapid flex** OR **BAL rapidset flexible** (walls) and **BAL microcolour** grouts as the perfect solution to natural stone tiling and tiling with large format tiles.

## ...PLUS enjoy the benefit of BAL

**Trusted throughout the tiling industry** - BAL is the UK's leading brand of adhesives, grouts and ancillary products for professional tile fixers. Fixers trusted BAL for quality and lasting performance.

**Unique 25-year guarantee** BAL products won't let you down, we guarantee it!

**Unrivalled BAL experience** - Benefit with our experience and expertise. The BAL Technical Advisory and Specification Service provide free assistance, advice and specifications for all aspects of tiling installations. A nationwide team of BAL Product Support Technicians are also available to offer practical knowledge via phone or email, help write specifications, and provide on-site advice and training.

**Free business tools** – Stay ahead with free business lead facilities and professional quote building tools.