



Micromax2

Lead in questions

- Do you need to grout a wall or a floor?
- Is the joint between 1-20mm?
- Do you want to avoid unsightly black mould?
- Does your floor have underfloor heating or is subject to movement?

Features & Benefits: Micromax2

Feature 1: Universal product

- Internal / external, floor & wall, 1-20mm joints, flexible
- Suitable for under-tile heating (heated screeds) and for plywood overlay floors

Benefit: The one grout that does it all – simple sell. Less inventory for stockists

Feature 2: Quality finish

- Superior, smooth finish
- Is guaranteed to be free of primary efflorescence
- Will not crack

Benefit: Customer satisfaction

Feature 3: Colour co-ordinated with Micromax Silicone Sealant

- Especially formulated to be used with Micromax silicone sealant

Benefit: Great finish

Feature 4: Contains Microban

- Contains the world's leading brand of built-in antimicrobial agents

Benefit: Guaranteed no unsightly black mould (providing good hygiene practises observed)

Feature 5: Quick drying

- Sets in 2 to 3 hours

Benefit: Job completed sooner and the area can be back in service sooner

Note: Can be used on single layer timber floors, add 2 parts water to 1 part BAL Admix GT1 by volume. For overlaid timber floors, i.e. minimum 15mm thick plywood or minimum 10mm thick tile backing boards the addition of BAL Admix GT1 is not required.

When should I sell this?

- Micromax2 is aimed primarily at a retail sell, although fixers may welcome this universal product
- To replace Micromax grout, with the understanding that when grouting soft glazed wall tiles or tiles with a metal décor or luster, care should be taken to ensure they are not damaged / scratched.*
- Lab image available to demonstrate efficiency of Microban; please request if required

* If there is any doubt, a test area should be grouted first in an inconspicuous area.

...PLUS enjoy the benefit of BAL

Trusted throughout the tiling industry - BAL is the UK's leading brand of adhesives, grouts and ancillary products for professional tile fixers. Fixers trusted BAL for quality and lasting performance.

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Unrivalled BAL experience - Benefit with our experience and expertise. The BAL Technical Advisory and Specification Service provide free assistance, advice and specifications for all aspects of tiling installations. A nationwide team of BAL Product Support Technicians are also available to offer practical knowledge via phone or email, help write specifications, and provide on-site advice and training.

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