



## micromax sealant

### Lead in questions

- Do you want a sealant that is colour co-ordinated with your grout?
- Do you need a sealant that is waterproof and weatherproof?
- Do you want to avoid unsightly black mould?

## Features & Benefits: Micromax Sealant

### **Feature 1: Extremely versatile product**

- Internal / external, floors and walls, for sealing movement joints
- Excellent adhesion
- Prevents moisture seeping on movement joints

**Benefit:** One product does it all.

### **Feature 2: Contains Microban**

- Contains the world's leading brand of built-in antimicrobial agents
- Microban protection is trusted around the world in hundreds of consumer, industrial and medical products

**Benefit:** No unsightly black mould (providing good hygiene practises observed) leaving a lasting clean finish

### **Feature 3: Waterproof and weatherproof**

- When fully cured wide service temperature range -50°C to +200°C
- Unaffected by weather, UV radiation or water immersion

**Benefit: Customer satisfaction and peace of mind**

### **Feature 4: Colour co-ordinated with Micromax Grout**

- Especially formulated to be used with Micromax grout

**Benefit: Great finish!**

## When should I sell this?

- Micromax sealant is aimed primarily at a retail sell, although fixers may welcome this universal product
- When selling Micromax grouts, as colour co-ordinated sealants available in the same 9 colours as the grouts.

NOTE: Should not be recommended for use with some natural stone – check with BAL technical Advisory Service 01782 591120

## ...PLUS enjoy the benefit of BAL

**Trusted throughout the tiling industry** - BAL is the UK's leading brand of adhesives, grouts and ancillary products for professional tile fixers. Fixers trusted BAL for quality and lasting performance.

**Unique 25-year guarantee** BAL products won't let you down, we guarantee it!

**Unrivalled BAL experience** - Benefit with our experience and expertise. The BAL Technical Advisory and Specification Service provide free assistance, advice and specifications for all aspects of tiling installations. A nationwide team of BAL Product Support Technicians are also available to offer practical knowledge via phone or email, help write specifications, and provide on-site advice and training.

**Free business tools** – Stay ahead with free business lead facilities and professional quote building tools.